

## Custom Incentive Application for Business Customers

A Cash Incentive Energy Efficiency Program brought to you by:

**ROCK RAPIDS  
MUNICIPAL UTILITIES**

### Instructions for Use:

*For complete instructions, please refer to the Terms and Conditions on page 5.*

1. Complete and sign the application for your proposed project. Submit the completed application and the following required documentation to The Utility for pre-approval (see contact information below):
  - a. Descriptions of the existing and proposed equipment or measure.
  - b. Calculations of estimated demand and energy savings, along with documentation of assumptions.
  - c. Certification of the calculations and measures proposed.
2. The Utility will schedule a site visit for verification of equipment.
3. **After The Utility provides a written Preapproval of Custom Rebate**, purchase and install the equipment or measure.
4. **Within 90 days of the equipment being installed and operational**, submit copies of itemized invoices (including costs, quantities, makes, model numbers, and sizes) along with manufacturer's specification sheets showing efficiency ratings for all equipment. Also submit updated calculations of demand and energy savings, if applicable.
5. The Utility will schedule a post-inspection site visit.
6. Please allow 6 to 10 weeks for final review and processing of your completed application and payment of eligible incentives.

Email the application and all supporting documentation to: [rebate@brightenergysolutions.com](mailto:rebate@brightenergysolutions.com). Or, mail, fax or deliver the application and supporting documentation to:

**Rock Rapids Municipal Utilities**  
310 S Third Ave  
310 S 3rd Ave  
Rock Rapids IA 51246  
Phone: (712) 472-2511  
Fax: (712) 472-2512

Please note: Rock Rapids Municipal Utilities and its supplemental power supplier, Missouri River Energy Services, are offering this Bright Energy Solutions Program. Rock Rapids Municipal Utilities and Missouri River Energy Services together will be referred to as "The Utility" throughout this document.



For more information about the Bright Energy Solutions® program visit: [www.brightenergysolutions.com](http://www.brightenergysolutions.com)

Customer Information (Please Print)				
Company Name		Contact Name		Date Submitted
Installation Address		City	State	ZIP Code
Mailing Address		City	State	ZIP Code
Phone	Utility Account Number	Installation Completion Date	Is the Space Air Conditioned? <input type="checkbox"/> Yes <input type="checkbox"/> No	
Email*			(*Providing your email address grants The Utility permission to email you regarding this project or our incentive programs.)	
Building Use: <input type="checkbox"/> Office <input type="checkbox"/> Restaurant <input type="checkbox"/> Retail <input type="checkbox"/> Grocery Store <input type="checkbox"/> School (K-12) <input type="checkbox"/> College <input type="checkbox"/> Lodging <input type="checkbox"/> 24-Hr Facility <input type="checkbox"/> Manufacturing <input type="checkbox"/> Warehouse <input type="checkbox"/> Healthcare Clinic <input type="checkbox"/> Hospital <input type="checkbox"/> Other (Describe): _____				
Facility Hours of Operation:	(A) Hours per Day	(B) Days per Week	(C) Weeks per Year	(D) Annual Hours (A x B x C)

Vendor / Contractor Information				
Company Name		Contact Name	Phone	Fax
Address		City	State	ZIP
Email*			(*Providing your email address grants The Utility permission to email you regarding this project or our incentive programs.)	

Payment Information			
Please process payment to: <input type="checkbox"/> Customer (listed above) <input type="checkbox"/> Vendor / Contractor (listed above) <input type="checkbox"/> Alternative Recipient* <i>(*If payment is to be made to an Alternative Recipient, please complete the remainder of this section.)</i>			
Company Name		Contact Name	Phone
Address		City	State    ZIP

**IMPORTANT NOTICE REGARDING LED LIGHTING:**

All LED products must be ENERGY STAR®-certified or DesignLights™ Consortium-approved to be considered for incentives. For details, contact your local utility representative or visit [www.energystar.gov](http://www.energystar.gov) and [www.designlights.org](http://www.designlights.org).

## Project Information

**IMPORTANT:** If not included below, detailed calculations and assumptions must be attached with this application, and must be sufficient to verify the demand and energy reductions claimed. Attach additional supporting documents and specifications as necessary.

Please describe, in detail, the **EXISTING** or **BASELINE** equipment (quantity, make, model, type, efficiency rating, wattage, etc.):

Please describe, in detail, the **PROPOSED** equipment (quantity, make, model, type, efficiency rating, wattage, etc.):

The proposed equipment is (check one):  New Equipment    Retrofit Equipment    Replace Failed Equipment  
 (Retrofit Equipment is a replacement of *working* equipment. Replace Failed Equipment is replacing equipment that is no longer functioning.)

## kW (Demand) Reduction Incentive Calculation

*The custom electric incentive is \$270 per average kilowatt (kW) saved during utility peak hours, which are defined as weekdays between the hours of 1pm and 8pm during the months of June, July, August, and September. Equipment must operate 1500 hours annually and must operate regularly during the peak hours defined above in order to qualify. All custom electric incentives are limited to 75% of total project cost, or 100% of material cost if self-installed.*

kW Demand of Existing Equipment (A) \_\_\_\_\_ (If there is no existing equipment, use kW demand of base model comparison.)  
 kW Demand of Proposed Equipment (B) \_\_\_\_\_  
 kW Demand Saved (A - B) = \_\_\_\_\_ (C)  
 kW Demand Saved (C) x \$270 = \_\_\_\_\_ (D) kW Incentive

## Natural Gas Reduction Incentive Calculation

Therm Usage of Existing Equipment (G) \_\_\_\_\_ (or baseline comparison)  
 Therm Usage of Proposed Equipment (H) \_\_\_\_\_  
 Therms Saved (G-H) = \_\_\_\_\_ (I)  
 Therms Saved (I) x \$0.40 = \_\_\_\_\_ Natural Gas Incentive (J) (limited to 50 percent of measure cost)



## ELIGIBILITY:

- These incentives are offered by Missouri River Energy Services and its participating members. For questions regarding eligibility, call your local utility listed on the cover page of this application.
- Commercial, industrial, and governmental customers who purchase electricity from The Utility are eligible to participate in the Bright Energy Solutions® Custom Incentive Program. Eligible equipment must be connected to an electric service billed under a commercial or industrial rate class by The Utility. Excludes equipment for residential spaces such as apartments.
- This program is applicable only to equipment that meets the detailed equipment specifications and requirements described in this application. The Utility will determine, in its discretion, whether such specifications and requirements are satisfied.
- Customers may not receive more than one incentive for each piece of equipment installed under this program or any combination of Bright Energy Solutions programs.

## TERMS AND CONDITIONS:

1. **Incentive Offer:** Projects, including all required installation, must be completed by December 31, 2018. A signed application and itemized invoices for materials and labor must be submitted to the participating utility at the address located on the cover page of this application **within 90 calendar days of project completion**. Please keep a copy for your records.
2. **Proof of Purchase:** This application must have complete information and be submitted with an invoice(s) itemizing the new equipment purchased and labor costs. The invoice(s) must indicate date of purchase, size, type, make, model and total project cost. The AHRI Certificate of Product Ratings must also be provided where applicable and available. In cases where the AHRI Certificate of Product Ratings is not available or applicable the manufacturer (OEM) specification sheets must also be included.
3. **Compliance:**
  - a) All projects must comply with federal, state, and local codes.
  - b) All equipment must be new or retrofitted with new components per the program specifications. Used or rebuilt equipment is not eligible for incentives. Existing equipment must be removed and properly disposed of.
  - c) Equipment must meet specification requirements and be purchased, installed and operating prior to submitting an incentive application.
  - d) Equipment must not be used to qualify and receive payment for energy savings from any wholesale electricity market.
  - e) Customers may only receive one incentive per piece of qualifying equipment.
  - f) All projects for which more than \$10,000 in incentive payments is sought must be approved by The Utility prior to the commencement of the project. Receipt of pre-approval does not guarantee incentive payments will be made. Incentive payments will be made only upon the customer's satisfaction of all terms and conditions of this program.
  - g) All terms and conditions of this application must be satisfied by the customer.
4. **Payment:** Once completed paperwork is submitted, incentive payments are usually made within 4-8 weeks. Incomplete applications will either delay payments or be denied. The Utility reserves the right to refuse payment and participation if the customer or the customer's contractor violates program rules and procedures.
5. **Inspection:** The Utility may conduct an inspection of the customer's facility to survey any installed projects. All projects exceeding \$10,000 of incentives will be inspected prior to incentive payment. The Utility may inspect customer records relating to incentives sought by the customer.
6. **Information Sharing:** The Utility reserves the right to publicize your participation in this program, unless you specifically request otherwise in writing. Information contained in this application may be shared with state boards, commissions, departments, and other Bright Energy Solutions participating utilities.
7. **Program Discretion:** Incentives are available on a first-come, first-served basis. This program and its incentive amounts are subject to change or termination without notice at the discretion of The Utility. Neither pre-approval of a project, nor any other action by The Utility, will entitle a customer to an incentive payment until the application is finally approved by The Utility. The Utility reserves the right to load manage (cycle on or off) customer equipment that qualifies for incentives under this program.
8. **Logo Use:** Customers or trade allies may not use the name or logo of Bright Energy Solutions, The Utility, or any other participating utility in any marketing, advertising, or promotional material without written permission.
9. **Disclaimers:** The Utility
  - a) does not endorse any particular manufacturer, product, labor or system design by offering these programs;
  - b) will not be responsible for any tax liability imposed on the customer as a result of the payment of incentives;
  - c) does not expressly or implicitly warrant the installation or performance of installed equipment or any contractor's quality of work (contact the equipment manufacturer or contractor for warranties);
  - d) is not responsible for the proper disposal/recycling of any waste generated as a result of this project;
  - e) is not liable for any damage, injury, or loss of life arising from or relating to the removal, installation, or operation of any equipment, or any other action taken by the customer or The Utility, in connection with a project undertaken by the customer under the programs described in this application;
  - f) does not guarantee that a specific level of energy or cost savings will result from the implementation of energy efficiency measures or the use of products funded under this program.

## INCENTIVE LIMIT:

- Eligible customers may purchase and install qualifying equipment and receive an energy efficiency incentive of up to \$100,000 per customer, per calendar year. Payments for larger incentives may be allowed at the discretion of The Utility.
- An incentive exceeding \$10,000 must receive written approval from The Utility BEFORE project commencement.
- Total incentive will not exceed 75 percent of the project cost, including installation. If self-installed, incentives for items of equipment can be up to the purchase price of a specific item, but shall not exceed the Bright Energy Solutions incentives set by Missouri River Energy Services.

Incentives for particular items of equipment and/or systems are limited as set forth in this application